



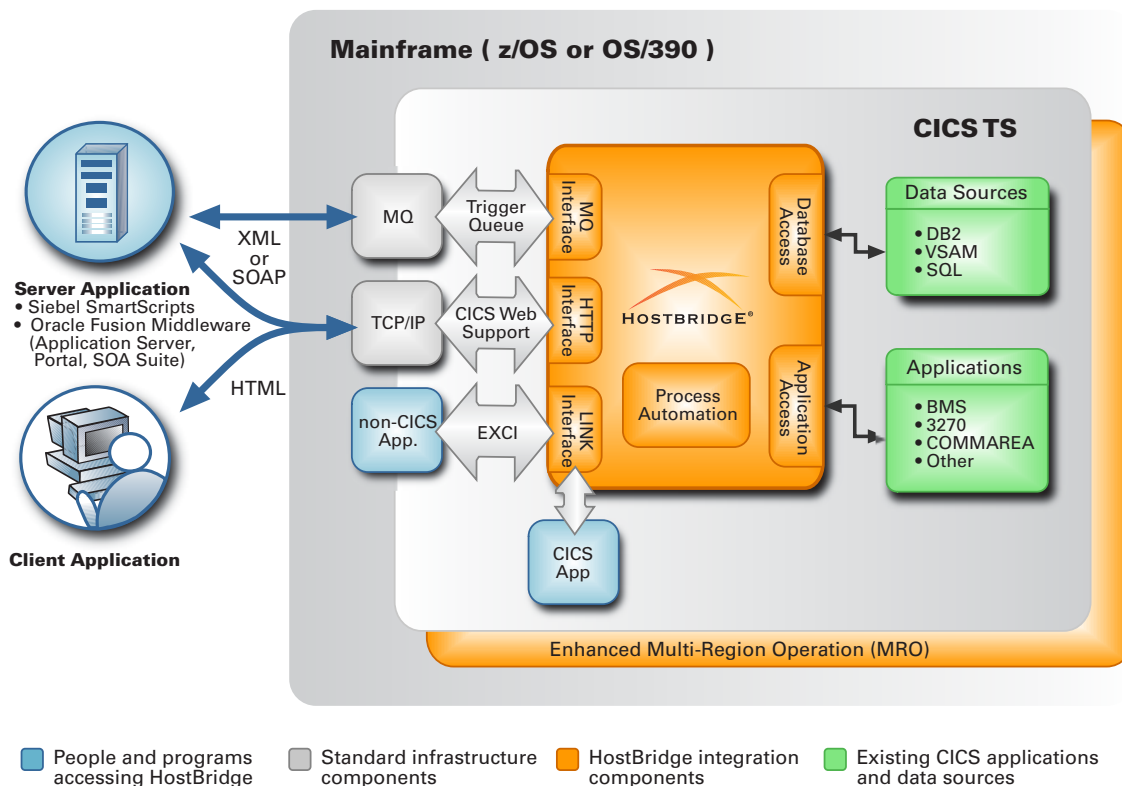
# Siebel CICS Connector

Organizations worldwide have decades of business processes and data in legacy applications running under CICS. Dealing with those legacy applications is the single largest headache when they design integration frameworks. HostBridge provides a low-risk, high-value solution that preserves investments in CICS applications and lowers integration costs.

HostBridge is mainframe software that allows you to integrate CICS transactions and data with Siebel® using SmartScripts to call a HostBridge service and process the response data. Our “starter kit” provides sample SmartScripts that illustrate how companies interact with HostBridge in production environments. This allows you to quickly access your existing CICS business systems and integrate them into Siebel business processes.

HostBridge supports a wide variety of connectivity options. These options ensure that organizations can accomplish their CICS integration objectives regardless of the networking or communication methods available. The most common connection methods include HTTP GET/PUT, SOAP, MQ, and LINK/EXCI. (This interface allows other mainframe applications — CICS or non-CICS — to invoke the facilities and services of HostBridge. It also allows distributed applications to invoke HostBridge using the ECI interface.)

The basic HostBridge architecture appears below.



**HostBridge ROI:  
Fast Return on Integration**

With shrinking margins and tightened budgets, companies must develop integration strategies that extend the useful lives of legacy applications, embrace emerging technologies, and generate new returns on investment. HostBridge immediately extends the ROI of CICS applications – both “inside” and “outside” the firewall.

- Not having to change existing CICS applications lowers implementation costs
- No screen scraping lowers maintenance costs
- No middle tier servers lowers operational costs
- Immediate access to CICS applications and data speeds return on integration projects

**Contact Information**

For more information about HostBridge, or to inquire about our free 30-day trial, contact us using the information below.

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**Optional Features**

HostBridge offers a set of components that significantly extend the capabilities of the HostBridge base product. These features provide a complete CICS integration solution for HostBridge customers.

- High performance CICS-based process automation and scripting
- Direct VSAM, DB2, SQL, and DL/I data access
- Native WebSphere MQ support
- Enhanced Multi-region Operation

**Summary**

HostBridge provides a CICS adapter that allows organizations to include legacy mainframe applications and data sources in new applications and business processes. Siebel can request the services of HostBridge and receive data from CICS in any form required by the application.

A short summary of HostBridge features appears in the table below.

| Feature                                       | Benefit  |
|---|--|
| XML-enable CICS applications and data sources | <b>Integrate all your applications and data sources instantly.</b> HostBridge XML-enables BMS and 3270 transactions and COMMAREA programs. It does not require any changes to existing applications and it eliminates the need to learn multiple integration tools for different application types. HostBridge also allows you to access VSAM, DB2, and DL/I data sources directly and receive the results as XML documents.   |
| CICS-based process automation                 | <b>Improves integration performance and flexibility.</b> The HostBridge Extended feature set includes a CICS-based engine that allows developers to create process automation scripts using ECMAScript and run the scripts in compiled form on the mainframe. Middle tier applications can send a single HTTP request to invoke the new process using .NET, Java, or any other middle tier technology. This eliminates multiple round-trip HTTP requests for each step in a process and reduces latency. |
| No screen-scraping                            | <b>More stable and scalable than screen-scraping solutions.</b> Screen-scraping techniques are prone to scalability and maintenance problems. For example, changes to host screens usually break screen-scraping integration. HostBridge does not rely on the use of row/column coordinates to identify field locations, so changes to the CICS application do not affect it, and it does not suffer from performance problems that plague screen scrapers.  |
| Mainframe-based software                      | <b>On-demand scalability, no downtime, and high performance.</b> HostBridge runs under CICS on the mainframe (under OS/390, z/OS, and VSE) and benefits from trusted mainframe scalability and stability. It has as few “moving parts” as possible to increase performance and ensure data integrity between integrated applications.  |
| Dynamic XML and HTML                          | <b>Ensures data integrity from mainframe to middle-tier.</b> Programs that use templates or generate programs with hard-coded data structures are inflexible and create maintenance problems for developers. HostBridge builds XML and HTML documents in real-time and reflects changes in the host applications automatically.  |
| Ease of use                                   | <b>Shorten time to market and lower integration costs.</b> HostBridge installs in less than an hour and instantly XML-enables all your CICS applications without any configuration. HostBridge documents conform to a fixed schema that ensures developers receive consistent information from the mainframe. Thus, costs usually associated with learning how to use middle tier solutions decrease when using HostBridge.  |
| Standards-based                               | <b>No new scripting languages and future-proof integration.</b> Your employees use their familiarity with technologies such as XML, SOAP, JavaScript, .NET, and Java to rapidly XML-enable CICS applications and data sources and integrate them with other applications. Reliance upon industry standards ensures that future developers will have the necessary skills to maintain and build upon work done by today’s developers.   |